

WeCount Fridley, Minnesota | 2020 Census

Census Day - April 1, 2020

The U.S. Constitution requires that each decade a count, or census, is taken of America's population. The Census is the building block of our democracy and completing it is your civic duty. Help us ensure a complete count in Fridley!

It's about *fair representation*.



The Census determines how many representatives each state gets in Congress and is used to redraw district boundaries for federal, state and local offices. Minnesota is at risk of losing a seat in Congress, which would make congressional districts increase by about 100,000 people. If we are undercounted, we are underrepresented!



It's about *\$675 billion*.

Census data determines how federal funding is distributed throughout the country. Even one missed person could mean losing **\$28,000** in funding for the next ten years in Minnesota.



It's about the *economy*.

Census data assists businesses in investing in the community, such as locating new businesses, factories and stores, and recruiting employees.



It's *confidential*.

Any personal, identifiable information you provide to the U.S. Census Bureau is confidential, protected under current law, and will only be used to produce statistics. Information will never be shared with another governmental agency, including, Immigration Customs Enforcement (ICE) or other law enforcement agencies.



It's about *community*.

Census data helps federal, state and local governments plan transportation schools, hospitals, senior centers, emergency services, and other needs to best serve our communities.



It's about your *civic duty*.

Taking part in the census is your civic duty. Completing the census is required. It is a way to participate in our democracy and say, "I Count!"



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What can you do?

Respond

to the 2020 Census online, by phone, or by mail.
Mailings will be sent in March and April 2020.

Spread the word

about the 2020 Census to your family, friends,
neighbors, and community. The Census helps us
all build for the future.

Learn

more by visiting FridleyMN.gov/2020Census.
Find the latest updates, information, videos,
resources, and factsheets.

Apply

to work for the census at 2020Census.gov/Jobs.
There are a variety of flexible, part-time positions.
Earn extra income while serving the community.

Don't have access to the internet?

Anoka County Library branches will have computers available to fill out Census forms.

Questions?

Contact Alyssa Kruzel, Community Engagement Specialist, at
Alyssa.Kruzel@FridleyMN.gov or 763-572-3579.

